



## COMING SOON: NEW WAYS TO ENJOY CLEVELAND'S DOWNTOWN LAKEFRONT

Cleveland's North Coast Waterfront Development Corporation (NCWDC) is launching North Coast Yard—a pop-up lakefront public space opening this summer on the city-owned lot next to the Steamship Mather, north of Browns Stadium. This project is a key step in creating a vibrant, equitable waterfront that connects people with nature and the city, building on the community vision established in the North Coast Master Plan.

**Think of it as Cleveland's backyard on the lake—where good views meet local energy, and everyone's invited.**

## WHAT TO EXPECT

While the full transformation of Cleveland's lakefront unfolds through the North Coast Master Plan, **this space is our chance to test bold ideas, foster collaboration, and build momentum for what's ahead.**

Running **May - September**, North Coast Yard will bring Cleveland's downtown lakefront to life with engaging programming, local food and drinks, and plenty of space to relax, connect, and explore. Created from temporary materials as a summer destination, North Coast Yard is a welcoming space where you can:

- Grab drinks and bites from local vendors or bring your own picnic any day
- Enjoy live music
- Play yard games with a lake view
- Meet friends for Lake Erie sunsets or big group meals and gatherings
- Experience special programming and free events throughout the season

## EVENT HIGHLIGHTS

### COMMUNITY BUILD DAYS

MAY

Let's pull out our paint brushes and roll up our sleeves - together - as we work to build the yard!

### GRAND OPENING WEEKEND

JUNE 13-15

Celebrate the launch of this new site with a weekend of free festivities, music, and food.

### ROLLIN' AT THE YARD

FRIDAYS | JUNE 6 - AUGUST

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We're proud to host weekly open skate nights every Friday all summer with DJs and free skate rentals. The season kicks off with a special Pride Roller Disco night on **June 6th**.

### SECOND SATURDAYS

JUNE 14, JULY 12, AUGUST 9

While North Coast Yard will have food and drink options every weekend, we'll also host monthly themed community gatherings every 2nd Saturday featuring art, music, and interactive experiences.

### OPEN YARD PLAY

EVERY SATURDAY AND SUNDAY

Every weekend we'll roll out an interactive kit of games, wheels, and creative activities to invite kids of all ages to play by the lake. No registration is required. Free and open to all.

### BASKETBALL LEAGUE

WEDNESDAYS

Basketball courts are open for free community use every day. And, our Wednesday basketball league offers a new chance for friendly organized competition once a week. Registration link coming soon.

**FINALLY, DON'T FORGET TO MARK YOUR CALENDAR FOR OUR FOURTH OF JULY WATCH PARTY!**

# HOW TO GET INVOLVED

## VOLUNTEER

Help bring the space to life through community build days and event support.

## PARTNER

Organizations can co-host events, provide programming, or become sponsors.

## ATTEND

Join our signature events, weekly programs, and pop-ups throughout the season.

## CREATE

Artists, performers, and creatives are invited to showcase their work and collaborate on activations.

## SHARE YOUR FEEDBACK

Everything that happens this summer is a pilot test for what the future of Cleveland's lakefront can be - we'll have activities throughout the season to learn what you love about the project and what can be improved as the site develops!

## CONNECT

For partnerships, sponsorships, event hosting opportunities, or general inquiries, visit [www.northcoastyard.com](http://www.northcoastyard.com) or contact Zoe Toscos at [ztoscos@clevelandnorthcoast.com](mailto:ztoscos@clevelandnorthcoast.com).

